



**MINISTRY OF AGRICULTURE, LIVESTOCK ,  
FISHERIES & COOPERATIVES**

**STATE DEPARTMENT FOR CROP DEVELOPMENT  
AND AGRICULTURAL RESEARCH**

**NATIONAL VALUE CHAIN SUPPORT PROGRAMME  
(NVSP)/  
e-VOUCHER PROGRAMME**

**PROGRESS BRIEF**

**Monday ,16<sup>th</sup> August 2021**



## Outline

1. Progress brief on implementation in the initial 12 counties
2. Progress brief on expansion to 25 additional counties
3. Activities and their timelines
4. Challenges/Mitigation

# 1. Progress brief on implementation in the Pilot 12 counties

## 1.1 Introduction

This was started in the year 2019/2020

### 1.1.1 Counties and their value chains

- **Maize**-Nandi,Bungoma,Trans-Nzoia and Uasin Gishu
- **Rice**-Kisumu and Kirinyaga
- **Irish Potato**-Nyandarua and E/Marakwet
- **Coffee**-Kericho,Nyeri,Embu and Meru

**NB:** The coverage is in 2 wards of each county mentioned above.

## 1.2: Farmer registration

- ❑ 85,000 farmers in 12 counties were registered during the e-voucher pilot phase.
- ❑ Through the support by AGRA, a pilot on the continuous and expanded farmer registration is being done in 3 counties which are under pilot phase. This are Nandi, Meru and Nyandarua. This pilot is targeting 200,000 farmers and runs from July to September 2021. So far a total of over 20,000 farmers have been registered in the three counties.

The registered farmers under this pilot will be selected for the consideration of the e-voucher benefits. This is expected to considerably increase the uptake of the e-vouchers.

## 1.3 Voucher redemptions

A total of 54,090 vouchers worth (Farmer amount Ksh. **392,604,017** and GOK amount **261,736,265**) had been redeemed by **17,441** farmers.

## **2. Progress brief on expansion to 25 additional counties under the ESP-PC Programme**

### **2.1: Introduction**

This was started in the year 2020/2021

#### **2.1.1: Counties and their value chains**

**Maize:** Migori, Laikipia, Narok, Nyamira, Bomet, West Pokot, Kisii, Vihiga, Kakamega, Taita Taveta, Kajiado

**Rice:** Busia, Siaya, Kwale

**Irish Potato:** Nakuru

**Green grams:** Makueni, Kitui, Isiolo

**Sorghum:** Wajir, Turkana, Homabay

**Coffee:** Kiambu, Murang'a, Machakos, Tharaka Nithi

## 2.2: Farmer registration

230,862 farmers were registered in this 25 additional counties

## 2.3: Contracting of service providers

- **ICT service provider and Financial institution**-They have been contracted.
- **Private, local Agro-dealers**-They are in the last stage of being contracted(RFP).
- **Technical Support Agency(TSA)**- This is at the evaluation stage and is being supported by the World Bank. We thank the World Bank also for this great support towards the commercialization of the e-voucher beneficiary farmers.

## 2.4. Voucher redemptions

- The e-voucher redemption in the 25 additional counties is expected to be rolled out in the Oct-Nov-Dec 2021 rain season.

### 3: Activities and their Timelines

Activity	Timelines
1.Awareness Creation/Publicity on the e-voucher approach	Aug.-Dec. 2021
2.TOTs trainings on e-voucher redemption process	Aug. 2021
3.Counties trainings on the e-voucher redemption process	Aug. 2021- Sept. 2021
4. Roll out and monitoring of the redemptions	Oct. 2021- Dec. 2021



## 4. Challenge/Mitigation

- **Low uptake of the e-voucher in the pilot counties-** This is due to poor rains experienced in this season, low purchasing power by farmers due to constrained economy as a result of COVID Pandemic, low awareness, limited farmer database among others.

As Programme Elaborate awareness creation and publicity approaches have been planned to be rolled out before the on-set of the Oct-Nov-Dec 2021 rain season. In addition, the continuous and expanded farmer registration will increase the uptake since the database of potential beneficiaries will be expanded.

- **Downward Budget Revision-** Mobilization of resources from the development partners e.g. the current support by AGRA on expanded farmer registration, World Bank support on the engagement of a TSA and hiring of ICT Interns to support the e-voucher programme.