

1.1 Vision

To be the lead program towards improved food security and poverty reduction for cereal smallholder value chain player.

1.2 Mission

To contribute towards improved livelihood of smallholder cereal farmers and other value chain players by promoting innovative, competitive and sustainable cereal productivity through investment in effective extension support services, post – harvest management, market linkages and financial inclusion.

1.3 Core values

- Professionalism
- Integrity
- Team work
- Partnership
- Customer Focus
- Social Inclusion and equity

1.4 Goal

To contribute to the reduction of rural poverty and food insecurity of smallholders in the ASALS by developing their economic potential while improving their natural resources management capacity & resilience to climate change in an increasingly fragile ecosystem.

1.5 Objectives

- i. The graduation of smallholder farmers to commercially oriented, climate- resilient agricultural practices through improvements in productivity, post-production management practices and market linkages for targeted value chains;

- ii. The empowerment of Target Counties Governments & Communities to sustainably & consensually manage their natural resources & build their resilience to climate change

1.6 Programme area

The programme shall be implemented in the eight (8) arid & semi-arid counties of **Embu, TharakaNithi, Kitui, Machakos, Makueni, TaitaTaveta, Kwale, & Kilifi**. Regional office will be located in Siakago for Eastern & Kilifi for Coast.

1.7 Target Population

- 100,000 smallholders will benefit from the programme whose livelihoods revolve around maize, sorghum, millet & associated Pulses , including
 - ▶ 60,000 food-insecure small holder farmers supported with partnership with WFP to graduate from recurring food insecurity to market-oriented commercial farming
 - ▶ 40,000 smallholder farmers at subsistence level supported to graduate into commercial farming

2.0 Programme Components

The programme shall consist of the following four components.

Component 1 Cereal Productivity

Enhancement (Capacity – building for Climate resilient Productivity Enhancement & Natural Resource Management). Through an e-voucher platform giving smallholder farmers access to improved agricultural inputs and technical packages, the programme shall support farmers engaged in targeted value chains to enhance

productivity in view of commercialization. Activities implemented under this Component shall also support farmers to identify and undertake appropriate, productive and climate – resilient crop enterprises suited to the ASALS and to improve as well as stabilize productivity through adoption of good agricultural practices incorporating conservation agriculture and associated better water conservation practices. Under this Component, the programme shall also support Target Counties and Wards to plan adaptation strategies, adopt sustainable natural resource management practices, and build resilience to climate change.

Component 2 - Post-Harvest Management and Market Linkages aims at supporting farmers to capitalizing productivity gains arising from investments made under Component 1, by promoting improved on-farm grain handling and management, access to storage and warehouse receipt systems, increasing smallholders’ access to markets, and building up their capacities to sell their produce at more favourable terms and prices.

Component 3 - Financial Inclusion is designed to link farmers to financial services to boost yields and income generation for re-investment in agriculture, and build the capacity of value chain stakeholders, including the youth, to engage profitably in the provision of agricultural services through improved access to financial services.

Component 4: Programme Management; It aims at ensuring an efficient and cost effective use of programme resources to achieve its development Objectives.

KCEP CRAL Outcomes and Outputs

Outcome 1:

Sustainable increase in production and productivity of maize, sorghum, millet and associated pulses among targeted smallholder farmers and, improved climate change resilience with sustainable NRM in targeted ASAL counties.

Output 1.1: Targeted smallholder adopt climate resilient improved farming practices including GAP/CA and access to improved agricultural services and inputs

Output 1.2: Capacity of farmers' organizations to mobilize extension services, participate in local planning and value chains fora improved and, targeted ASALs counties and communities adopt sustainable NRM adapted to climate change

Outcome 2:

Post-harvest management of smallholder farmers in targeted Value Chains (VCs) improved.

Output 2.1: Targeted smallholder farmers adopt improved post-harvest management of grains

Output 2.2: Market access for participating smallholder farmers improved

Outcome 3:

Financial inclusion of targeted smallholder farmers improved.

Outputs 3.1: E-voucher financing system for smallholder farmers and use of financial tools and services developed

Output 3.2: Financial services to other key players /access to value chain financing improved

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Programme Approach

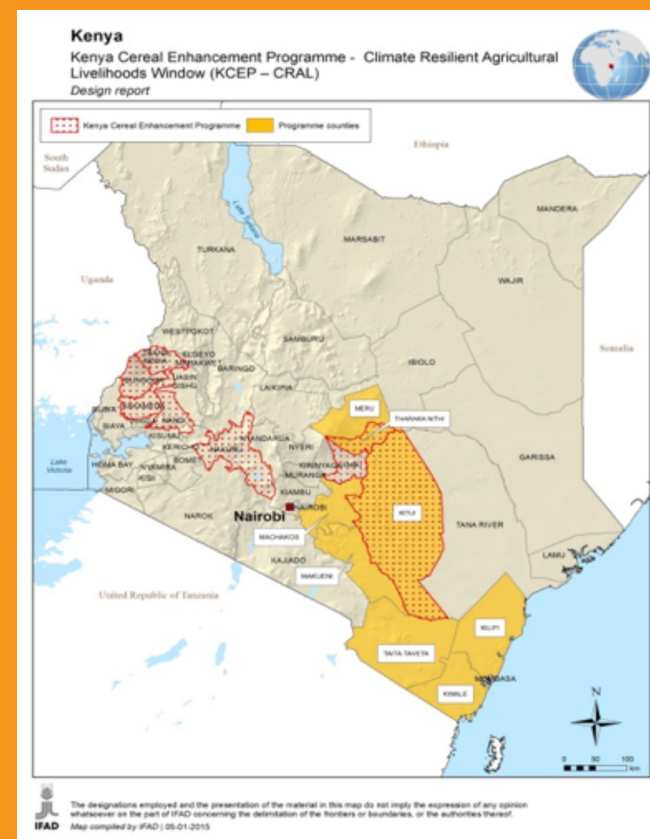
1. It is based on a strategic partnership between the European Union and three Rome-Based Agencies (RBA), *World Food Programme (WFP)*, *International Fund for Agricultural Development (IFAD)* and *Food and Agriculture Organization (FAO)*, building on their comparative advantages to support GoK in farmer graduation from food insecurity to market-oriented farming, including Good Agricultural Practices, resilience, and sustainable NRM.
2. It encompasses the National Policy on developing ASALs which recognizes the diversified livelihood coping strategy.
3. It encompasses Innovative *Public-Private Partnership*: Equity Bank (EBL) and another financial Institutions (FI), Kenya Agricultural & Livestock Research Organization (KALRO), Agriculture market Development Trust (AGMARK), East Africa Grain Council (EAGC), Kenya Meteorological Department (KMD), National Drought Management Authority (NDMA), Center for Training & Intergrated Research in Arid and Semi-Arid Land Development (CETRAD) and implementing County Governments Ministry of Agriculture

For More Information; Contact:
Senior Programme Coordinator: KCEP- CRAL
KALRO NARL
P.O.Box 30028 – 00200
Nairobi
Tel: 0722894127
E-mail: kcep.programme15@gmail.com

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Kenya Cereal Enhancement Programme Climate Resilient Agricultural Livelihoods (KCEP-CRAL)

Values, Objectives, Programme Areas, Target Population, Programme Components, Expected Outcomes & Outputs and Programme Approach



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Investing in rural people



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